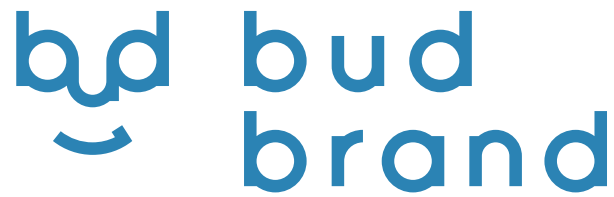


bud brand 2022



**bud brand supports  
next-generation Japanese creators to  
exhibit at Milano Design Week 2022.**

It is the world's largest interior design trade fair held every April. At this venue alone, there were about 2000 exhibiting companies and over 300,000 visitors. The overall number of visitors of Milano Design Week exceeds 1 million. bud brand's booth will be located in the open space of "via Tortona 5" in the Tortona district.

**Milano Design Week**

**WHEN** : 7 June [ TUE ] - 12 June [ SUN ] 10:00am - 9:00pm

**WHERE** : via Tortona 5  
Via Tortona, 5, 20144 Milano MI, Italy



**bud brand** [www.bud-brand.com/en](http://www.bud-brand.com/en)

bud brand is a project for next generation of talented Japanese creators as 'buds'. It's about to cause a sensation in the world.

They are ready to bloom beautifully their talent! We have supported them to exhibit in Milano Design Week from 2016.

## The object theme of bud brand 2022

# ┌ 【 pause / margin 】

Our culture has an aesthetic and aesthetic sense of “ ┌ ”(pause/margin).

We would like to see new ideas and humorous proposals for “ ┌ ”,  
which is being redefined worldwide,  
that take advantage of this sense to grasp the modern situation in a positive way.

Things that make everyday life more enjoyable;  
create communications in smiles; convey people's feelings and thoughts;  
make them feel the rich, happiness and healing, etc.



## Milano Design Week 2022 bud brand Exhibitors

bud brand plans to exhibit 8 objects this year.

Our missions are supporting our exhibitors and development of next generation creators as human resources.

Accordingly, we work closely together to assist with students, craftsmen and local industrials.

Designer : **Toda Rina**

**kagikakko.**

Designers : **Aoyama Kie, Shimizu Masaharu, Kinoshita Shotaro** of OS2

**Dream Renewal Daruma**

Designer : **Satake Toshihiko**

**Love Sumi**

Designer : **Ishigaki Junichi**

**ArrayPolar**

Designer : **Nishihara Kai**

**cross**

Designer : **Kondo Chinatsu** from FUKUOKA DESIGN SCHOOL

**tokinari** : Incense to Convey Times

Designer : **Kamitani Tomoe** from FUKUOKA DESIGN SCHOOL

**Kutoten or Punctuation  
Marks on a Bookshelf**

Designer : **Ikoma Tomoko** from Shizuoka Professional Training college of design

**Tsumugi Paper**

### Contact:

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